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Successful Fundraising for the Academic Library: Philanthropy in Higher Education

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our programs serve professionals across the academic weekly news and job information source for college and university faculty members administrators and students Successful Fundraising for the Academic Library: Philanthropy in Higher Education:

Successful Fundraising for the Academic Library Philanthropy in Higher Education covers fundraising a task that is often grouped into a combination role that may include for example the university museum or performance venue thus diluting the opportunity for successful fundraising Because the traditional model for higher education fundraising entails the cultivation of alumni from specific departments and colleges the library is traditionally left About the Author Kathryn Dilworth is the Director of Advancement for Purdue Libraries and the University Press She has more than 10 years of fundraising experience in libraries healthcare conservation museums and other nonprofit organizations Her library ex

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