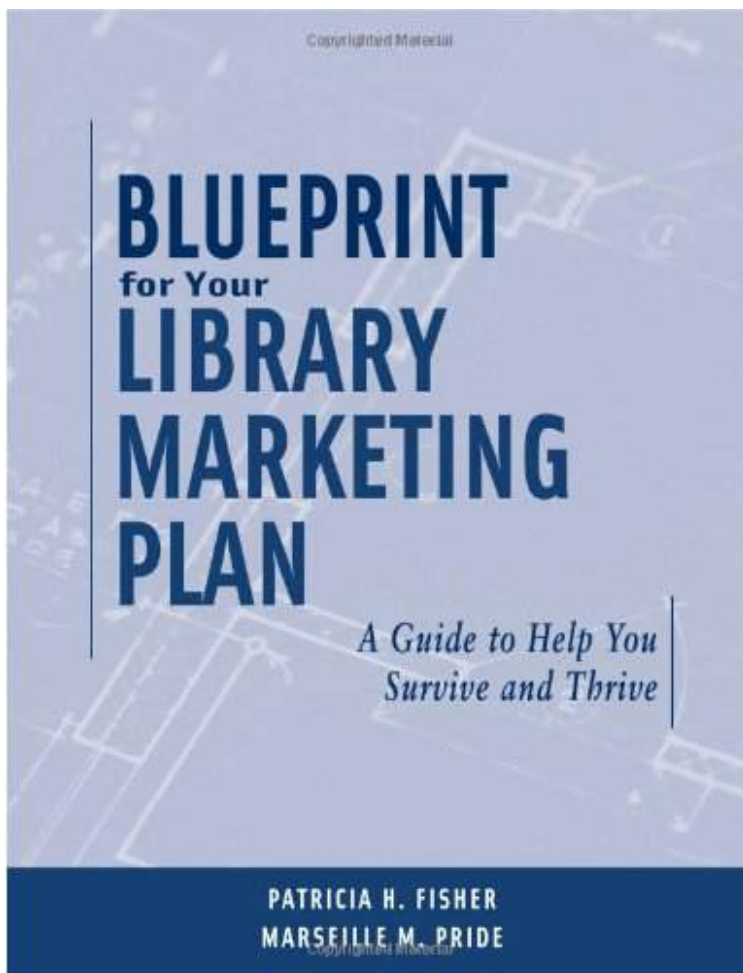


Blueprint for Your Library Marketing Plan

By Patricia H. Fisher, Marseille M. Pride

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