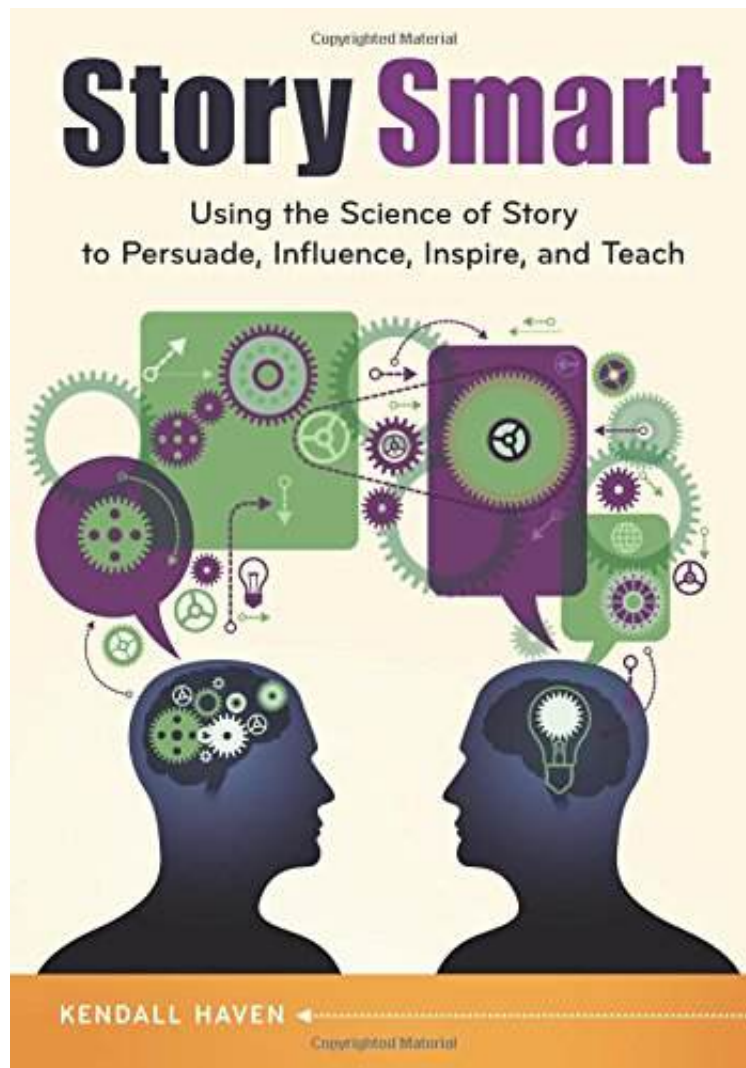


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Story Smart: Using the Science of Story to Persuade, Influence, Inspire, and Teach

By Kendall Haven

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